

## **CHAPTER 3: COUNTY GOALS AND OBJECTIVES**

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The goals and objectives of this chapter were derived after carefully analyzing the results from the public participation process extensively outlined in Chapter 2. Goals provide a basic direction while objectives are commitments to action steps.

### **HISTORICAL & CULTURAL RESOURCES**

#### **Goal #1: Preserve historic and cultural resources**

##### **Objectives:**

- Promote historic/cultural resources as both an asset to local residents and businesses but also use as a draw for a developing tourism industry
- Provide incentives to encourage restoration of historic resources
- Develop a sense of our future history and preserve (today's events will become tomorrow's history)
- Funding – Identify and Increase
  1. Solicit private donations > establish endowments (County could provide seed money for fund use). Use centralized web site to promote
  2. County or Glendale schools program could host website, links to local organizations, forms, funding opportunities, etc.
  3. County should hire grant writer / educator to help others apply for grants
  4. Need to tap businesses as source of funds for projects
- Education / Outreach
  1. Start with superintendents: offer guest speakers, other classroom resources
  2. Promote local attractions hours for field trips for schools, scouts, churches, other organizations

## **GOALS & OBJECTIVES**

## **Chapter 3 Historic and Cultural Resources**

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### **Goal #1: Preserve historic and cultural resources (continued)**

#### **Objectives:**

- Education / Outreach (continued)
  3. Centralized website to serve as clearinghouse for info. Include links to local news
  4. Develop inventory for local historical / cultural sites / tours, etc. Could work with CCRTA to develop fund
  5. Improve signage of sites, advertising signs Penn Dot provides some money for signs
  6. Work with colleges to promote recreational opportunities for students, but also ability to host outdoor education courses
  7. Investigate opportunities to promote our area in outside publications (at regional or national level) wider reach Hooked on the Outdoors, West Sylvania Magazine, Small Town Life, Pennsylvania Magazine & national historical magazine
  8. Encourage PA University system history departments to focus on classes / projects in our area
  9. National marketing (website would help)
  
- Communication / Collaboration/ Cooperation/ Coordination
  1. Hold regular (yearly / bi-yearly, etc.) meetings of organizations to network, plan together include guest speakers, classes, dinner, etc.
  2. Develop cooperative “rack card” advertising area’s attractions
  3. Encourage historical societies, cultural organization to be more outward looking (not so internally – focused) increase number of cooperative ventures to get people to think more regionally
  4. Create countywide historical cultural organization to act as umbrella organization for local groups
  5. Investigate existence of craft / artist guilds and inventory them
  
- Recognition- award program
  1. Raise funds to give monetary awards (money better incentive / reward than plaque)

## **GOALS & OBJECTIVES**

## **Chapter 3 Historic and Cultural Resources**

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### **Goal #1: Preserve historic and cultural resources (continued)**

#### **Objectives:**

2. County commitment to funding grants
- Recognition- award program (continued)
  3. Work with Progress, other local media to focus on historic / cultural stories highlighting areas, attractions, organizations, industries, etc.
  4. Need leadership to help make things happen
  5. Investigate state “circuit – rider” programs that may be able to help
- Identify and move forward on projects
  1. Inventory historic sites, cultural organizations
  2. Investigate and inventory local crafts/artist guilds
  3. Work on pulling historical societies together to identify and to work on join projects
  4. Funding library / clearinghouse / online or other
  5. Work with Mr. Lingle on Native American Museum information
  6. Identify signage needs, cost and funds to pay for it, get a newcomer to drive around and try to find things to identify signage needs
  7. Work with Quehanna Industrial Development Corp.
  8. Include projects previously identified in goals
  9. More boat launches on river

## **GOALS & OBJECTIVES**

## **Chapter 3 Natural Resources**

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### **Goal #1: Preserve historic and cultural resources (continued)**

#### **Objectives:**

- Develop and promote historical tours
- Increase awareness of local historic and cultural resources through the development of a tourism handout

### **Goal #2: Promote local historical/cultural facilities and activities**

#### **Objectives:**

- Identify other cultural assets such as folk art and trades such as iron working, basket weaving, etc. and bring assets together at events and festivals
- Encourage a unified marketing tourism effort
- Support tourism promotional efforts that target “high yield-low impact” tourists
- Provide more educational opportunities for residents to learn about greenways, the Lumber Heritage Region, and the PA Wilds initiative
- Support reasonable expansion of cultural facilities and activities such as local theater, libraries, museums, fairs, and festivals

## **GOALS & OBJECTIVES**

## **Chapter 3 Natural Resources**

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### **NATURAL RESOURCES**

#### **Goal #1: Support efforts to preserve and conserve farmlands**

##### **Objectives:**

- Promote farming programs designed to reduce pollution and sustain productivity of fields
- Encourage compatibility of land use regulations with existing agricultural operations
- Use tools such as conservation easements and agricultural security areas to protect & conserve farmlands

#### **Goal #2: Preserve agriculture as an industry**

##### **Objectives:**

- Support efforts to develop value added agricultural as well as agri-tourism related businesses

## **GOALS & OBJECTIVES**

## **Chapter 3 Natural Resources**

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### **Goal # 3: Support efforts to preserve natural and scenic assets**

#### **Objectives:**

- Initiate programs designed to restrict detrimental development in pristine natural and scenic areas
- Encourage use of easement as means to protect scenic assets
- Consider scenic byway designations to protect scenic assets
- Encourage development and adoption of regulations to control signage and billboards
- Discourage development on ridge tops and steep slopes
- Require utilities be placed underground
- Support co-locating communications infrastructure on existing communication towers

## **GOALS & OBJECTIVES**

## **Chapter 3 Natural Resources**

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### **Goal #4: Protect open space, greenways & recreational lands**

#### **Objectives:**

- Encourage reasonable uses of natural resources (support sustainability)
- Identify and utilize resources for overall benefit to community
- Promote natural resources as both an asset to local residents and businesses and also use as a draw for a developing tourism industry
- Develop a plan to market our amenities and resources

### **Goal #5: Protect unique and special habitats**

#### **Objectives:**

- Restrict development and discourage incompatible uses within such habitats
- Encourage municipalities and developers to use the County's natural heritage inventory as a tool for planning future development

## **GOALS & OBJECTIVES**

## **Chapter 3 Natural Resources**

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### **Goal #6: Protect water resources and riparian areas**

#### **Objectives:**

- Develop and implement local protective regulations
- Expand and promote waste reduction and recycling opportunities
- Restrict development in water supply/recharge areas
  1. Implement protection strategies and regulations
- Encourage the development of individual water supply source protection/well head protection initiatives
- Support efforts to identify critical waterways and designate them as unsuitable for mining under the Department of Environmental Protection
- Conserve water supplies
- Support water conservation plans, projects, and initiatives
- Support and encourage development of water loss detection efforts and resultant corrective actions of area water suppliers
- Improve water quality



## **GOALS & OBJECTIVES**

## **Chapter 3 Natural Resources**

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### **Goal #6: Protect water resources and riparian areas (continued)**

#### **Objectives:**

- Prevent developments which would pollute water supplies
- Provide safe, reliable and adequate drinking water to county residents
- Support individual, county, regional, and State water supply plan initiatives
- Encourage water distribution and treatment facilities' owners to implement long range maintenance plans to prevent premature deterioration of infrastructure
- Support water extension projects in areas already designated for future development
- Work with Susquehanna River Basin Commission and the Ohio River Basin Commission to assure County water suppliers' interests are protected
- Develop Resource Protection Strategies
  1. Education about littering, pollution (instill respect for environment)
- Develop Resource Protection Strategies (continued)

## **GOALS & OBJECTIVES**

## **Chapter 3 Natural Resources**

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### **Goal #6: Protect water resources and riparian areas (continued)**

#### **Objectives:**

2. Develop more high quality attractions
  3. Work with state resource management / protection plans (e.g. DCNR park plans, etc.)
  4. Use “Making Wise Choices” curriculum from DCNR for students
  5. Encourage local land use planning
    - Research and find models of good development vs. bad development “horror stories”
    - Take advantage of state offered training and educational tools
- Support stream bank stabilization efforts
  - Encourage maintenance of forested areas near streams to provide a natural buffer in which to prevent erosion & sedimentation
  - Encourage and support use of best management practices in design of new developments

### **Goal #7: Clean up polluted lands and waterways**

#### **Objectives:**

- Restore Key Streams
  1. Identify key streams
  2. Get priority lists from watershed groups
  3. Apply for funding from state, federal and grant programs
  4. Work with BAMR on larger cleanups

## **GOALS & OBJECTIVES**

## **Chapter 3 Natural Resources**

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### **Goal #7: Clean up polluted lands and waterways (continued)**

5. Perform assessment projects (first step to receiving grants for clean ups)
  6. Consider various methods for restoration
  7. Use existing inventory of key acid mine drainage sites
  8. Perform smaller clean up projects to show successes and provide sense of hope
  9. Encourage increased community involvement through education and outreach
  10. Acknowledge/reward volunteer efforts > remember to use existing programs (e.g. Earth Day, Make a Difference Day, etc.)
  11. Encourage businesses that are willing to clean up AMD
- Support and encourage development of local watershed organizations and efforts to protect and clean-up watersheds
  - Support efforts to decrease or eliminate point and non-point sources of pollution
  - Support and initiate efforts to clean-up existing pollution such as acid mine drainage and illegal dump sites
  - Correct malfunctioning on-lot sewer systems
  - Prevent and clean-up polluted lands/waterways
  - Support efforts watershed monitoring assessment and restoration; in particular, restoration due to acid mine drainage impairments

## **GOALS & OBJECTIVES**

## **Chapter 3 Land Use / Development**

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### **LAND USE/DEVELOPMENT**

#### **Goal #1: Encourage and enhance countywide land use planning**

##### **Objectives:**

- Continue efforts to encourage municipal zoning and other land use planning tools (e.g. SALDOs, etc.)
- Compile list of “best use” areas (*i.e.* places where certain development is wanted/not wanted) based on municipal input
- County to update County land use mapping
- Educate municipalities’ citizenry about benefits of land use planning, need to be pro active
- Provide example ordinances
- Utilize land choice program through DCNR to educate youth about land and use issues
- Encourage use of conservation design techniques

## **GOALS & OBJECTIVES**

## **Chapter 3 Land Use / Development**

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### **LAND USE/DEVELOPMENT**

#### **Goal #1: Encourage and enhance countywide land use planning (continued)**

##### **Objectives:**

- Encourage review of land use regulations to assure that they are current and do not hinder smart development practices
- Initiate programs designed to restrict detrimental development in pristine natural and scenic areas
- Encourage higher impact industry to develop in brown/gray fields
- Support use of existing infrastructure before development of new infrastructure, if feasible
- Support infrastructure projects in areas already designated for future development
- Encourage new development to design their facilities to enhance and reflect the community's character
- Link transportation planning with land use planning
- Design new infrastructure following best management practices
- Maximize use of existing infrastructure (redevelop first)
- Make key investments in areas that have been identified as high priority

## **GOALS & OBJECTIVES**

## **Chapter 3 Land Use / Development**

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### **Goal #1: Encourage and enhance countywide land use planning (continued)**

#### **Objectives:**

- Encourage and support mixed residential, commercial, and institutional uses
- Encourage mixed uses in downtowns, smaller lots to conserve open space
- Modify County and municipal subdivision and land development ordinances, as needed, to support the land use goals and objectives of the County comprehensive plan
- Encourage developers to consider using best management practices in their designs
- Encourage preservation of natural areas in site design and connect such areas, if possible, with other public open spaces to maximize recreational opportunities and overall aesthetics
- Encourage thoughtful and quality design in downtown's developments such as pedestrian friendly walkways, access and parking for bicycles, benches, shade trees and planters, and attractive lighting which are appropriate for the climate and character of the community
- Encourage and promote designs that protect and enhance small town atmosphere
- Support development consistent with local and county land use plans and ordinances
- Discourage development in high hazard locations such as floodplains, subsidence, or landslide prone areas

## **GOALS & OBJECTIVES**

## **Chapter 3 Land Use / Development**

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### **Goal #1: Encourage & enhance countywide land use planning (continued)**

#### **Objectives:**

- Encourage landscaping and other aesthetically pleasing visual barriers to hide unsightly aspects of development and as a buffer between street traffic and pedestrians
- Encourage municipalities to adopt and enforce maintenance codes for required improvements such as sidewalks and lighting
- Encourage municipalities to adopt and enforce property maintenance codes
- Support efforts of municipalities to cooperatively enforce codes
- Encourage municipalities to enforce regulations that control noise, odor, and other nuisances while not unduly restricting traditional rural agricultural practices
- Provide sample nuisance ordinances to municipalities upon request
- Encourage municipalities to adopt and enforce junk and abandoned car ordinances
- Educate and encourage residents to use recycling programs provided by the Clearfield County Solid Waste Authority
- Encourage municipalities to join Clearfield County Solid Waste Authority's illegal dumping enforcement program

## **GOALS & OBJECTIVES**

## **Chapter 3 Land Use / Development**

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**Goal#2: Develop a countywide cohesive land use and development message**

**Objectives:**

- Share message starting with school children and work up
- Need to decide what the County is going to be: develop identity based on municipal and citizen input
- Promote development that is consistent with the vision statements of the County comprehensive plan
- Discourage development that is inconsistent with the vision statements of the County comprehensive plan



## **GOALS & OBJECTIVES**

## **Chapter 3 Community Development, Services & Utility Facilities**

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### **Goal #3: Support efforts to properly manage storm water run-off**

#### **Objectives:**

- Encourage development of storm water management plans by watershed
- Encourage storm water management ordinances to require storm water control facility of owners' maintenance plans, and to provide documentation on a regular basis to the governing body that regular maintenance is being conducted and to document that the facilities are still working properly
- Encourage the updating of storm water management regulations so as to assure that current engineering standards are used

### **COMMUNITY DEVELOPMENT, SERVICES, AND UTILITY FACILITIES**

### **Goal #1: Encourage and support efforts that revitalize downtowns, maintain small town atmosphere, and improve the aesthetics of our communities**

#### **Objectives:**

- Endorse and initiate efforts that improve the appearance of our communities
- Support efforts to revitalize downtowns and core communities
- Establish and enforce property maintenance codes

## **GOALS & OBJECTIVES**

## **Chapter 3 Community Development, Services & Utility Facilities**

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**Goal #1: Encourage and support efforts that revitalize downtowns, maintain small town atmosphere, and improve the aesthetics of our communities (continued)**

**Objectives:**

- Support community clean-up programs and property improvement incentives
- Build and maintain livable and attractive communities
- Encourage walking/biking versus motorized
- Encourage mixed uses
- Build sidewalks and crosswalks
- Limit length of commercial district to restrict strip development (encourage growth in greater depth)
- Support initiatives and projects that maintain a small town atmosphere
- Limit curb cuts and consolidate entrances
- Unify streetscape
- Create inviting streetscapes
- Encourage good design

## **GOALS & OBJECTIVES**

## **Chapter 3 Community Development, Services & Utility Facilities**

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### **Goal #2: Maintain, upgrade, and reasonably expand municipal infrastructure**

#### **Objectives:**

- Encourage regionalization of services to maximize efficiencies and effectiveness
- Support and foster expansion of local educational institutions
- Design new infrastructure following best management practices
- Maximize use of existing infrastructure (redevelop first)
- Make key investments in areas that have been identified as high priority
- Encourage use of regulation to control development in floodplains
- Maintain and improve infrastructure and community facilities
- Encourage and support emergency response communication systems
- Encourage development of new government buildings in downtowns to assist in revitalization efforts and to limit unnecessary costly infrastructure extensions
- Encourage the design of government structures that respect local architectural character of community

## **GOALS & OBJECTIVES**

## **Chapter 3 Community Development, Services & Utility Facilities**

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**Goal #2: Maintain, upgrade, and reasonably expand municipal infrastructure (continued)**

**Objectives:**

- Support efforts to develop more affordable on-lot sewage systems
- Encourage expansion of communications infrastructure without sacrificing scenic view sheds

**Goal #2: Maintain, upgrade, and reasonably expand municipal infrastructure (continued)**

**Objectives:**

- Support utility extensions in designated growth areas
- Establish routine maintenance plans to prolong life of community structures
- Consider future needs of facilities including future possible land acquisitions
- Seek designs and funds that would minimize cost of infrastructure to residents, particularly low income households
- Encourage cooperative arrangement between service providers to cover each other in an event where one could not respond in a timely fashion or if additional resources were necessary

## **GOALS & OBJECTIVES**

## **Chapter 3 Community Development, Services & Utility Facilities**

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### **Goal #3: Improve effectiveness and efficiencies of local government (continued)**

#### **Objectives:**

- Promote leadership development of elected officials
- Encourage inter – municipal cooperation such as councils of governments
- Initiate an educational training program for local officials
- Foster communication and cooperation between local, county, regional, and state municipal officials
- Develop cooperative working relationships with area legislators
- Provide adequate and accessible government offices
- Encourage efficient delivery of public services
- Encourage cooperative efforts among municipalities to streamline service efficiencies
- Encourage governments to establish capital improvement plans and to budget moneys appropriately to prepare for updating community facilities

## **GOALS & OBJECTIVES**

## **Chapter 3 Community Development, Services & Utility Facilities**

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### **Goal #4: Develop an open space and recreational plan**

#### **Objectives:**

- Support improvements to recreational facilities and the development of new facilities
- Educate public as to the importance of open space to both the local economy and the overall quality of life of County residents
- Support and foster expansion of recreational facilities

### **Goal #5: Improve social services provided to County residents**

#### **Objectives:**

- Encourage and lobby for affordable healthcare
- Support efforts to enhance the availability and affordability of healthcare services for County residents
- Better coordination of providers:
  1. Regular meetings to network, share ideas (i.e. roundtables) find out what others are planning, etc.
  2. County or Department of Health could host ideas
  3. Would need well--defined purpose to encourage attendance
  4. Develop team to examine issues common to providers
  5. Eliminate redundancy
  6. Smaller regional meetings to identify issues, then send reps to larger county wide meeting

## **GOALS & OBJECTIVES**

## **Chapter 3 Community Development, Services & Utility Facilities**

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### **Goal #5: Improve social services provided to County residents (continued)**

#### **Objectives:**

- Develop Alternative Programs:
  1. Work with CCAAA to find what resources are available
  2. Need someone to identify funding opportunities
  3. Programs to educate family members, etc. about how to care for elderly, those with medical problems, etc. since money is not always available for care
  4. Cooperation between healthcare providers and social services agencies needed (work with County collaboration board, Health and Human Services Council)
  5. Get collaboration board to focus more on health issues
- Support efforts to improve the quality of life for our elderly
- Bridge the gap in social services
  1. Advocate for State to develop statewide 211 system for information and referral
  2. Lobby as a group to State and national legislators for increased funding
- Promote the development of a centralized intake for folks seeking social services

## **GOALS & OBJECTIVES**

## **Chapter 3 Community Development, Services & Utility Facilities**

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### **Goal #6: Improve emergency preparedness and response**

#### **Objectives:**

- Empower County to coordinate emergency response:
  1. Commonwealth system of government doesn't really allow County to coordinate emergency response
  2. Improve communication among EMA's, hospitals, care facilities, etc.
  3. Need to obtain written agreements for services in an emergency
  4. Local EMA's need to work better with County EMA (attend training, etc.)
  5. More money for local EMA coordinators
  6. Change in attitudes at local level to affect system changes at higher levels
  7. Develop accreditation system for local EMA's
- Encourage and support efforts of health care providers and emergency responders to coordinate emergency preparedness plans and to run practice drills to assure that such plans are practical and user friendly.
- Support efforts to educate the public, governments and businesses on how to prepare and react to community wide emergencies such as a pandemic.

### **Goal #7: Promote and support local educational institutions and opportunities**

#### **Objectives:**

- Provide more adult educational opportunities



## **GOALS & OBJECTIVES**

## **Chapter 3 Community Development, Services & Utility Facilities**

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### **Goal #7: Promote and support local educational institutions and opportunities (continued)**

#### **Objectives:**

- Emphasize early childhood education
  1. Educate community on how elderly child education affects everyone
  2. Pursue local, State, and foundation funding sources
  3. Offer more in-school programs including child care
  4. Raise professional development opportunities for early child education providers
  5. Improve transportation options for parents and providers
  6. Raise public officials' awareness of problems related to early education
  
- Promote the use and expansion of local educational institutions
  1. Pursue additional funding sources for transportation for after school programs/activities and during school hours
  
- Establish scholarships for students in computer-related fields to attend local colleges
  
- Get local officials to support education:
  1. Need to have organized approach (present studies to back up demands)
  2. Hold forum with County and State officials (show them how education ties into their other interests/projects etc.) need to get public politicians and media involved in these meetings
  3. Hold workshops/meetings/teleconferences on certain education topics
  
- Increase participation in educational opportunities
  1. Basic life skills need to be taught in high school such as work ethic, balancing a checkbook, and socialization skills (show how education is important to daily life)

## **GOALS & OBJECTIVES**

## **Chapter 3 Community Development, Services & Utility Facilities**

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### **Goal #7: Promote and support local educational institutions and opportunities (continued)**

#### **Objectives:**

2. Bring career opportunity presentations, including skilled labor, to the classrooms at an early age (hold career fairs, encourage job shadowing/cooperative programs)
  3. Encourage parental education so parents take more responsibility for their children's education
- Equalize education funding:
    1. Establish foundation level of funding per student
    2. Less use of tax-free zones for businesses
    3. Lobby legislators to educate them about our needs and to get them to represent our interests
    4. Increase awareness of benefits of a public education
    5. Educate legislators about burden of unfunded mandates
    6. Develop consistent funding sources
    7. "Sin tax" on snuff, smokeless tobacco

#### **Objectives:**

- Encourage use of local educational institutions by both residents and businesses
- Support parental involvement in their children's education
- Support the addition of environmental curriculums in schools
- County to offer land use related educational opportunities

## **GOALS & OBJECTIVES**

## **Chapter 3 Community Development, Services & Utility Facilities**

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### **Goal #7: Promote and support local institutions and educational opportunities (continued)**

- Encourage elected officials to attend educational opportunities which would assist them in their roles as community leaders

### **Goal #8: Promote and support our local communities**

#### **Objectives:**

- Rebuild community pride
- Encourage volunteerism
- Establish award program to recognize community improvements
- Support efforts to decrease drug trafficking and drug abuse
- Support crime prevention and enforcement effort
- Encourage municipalities to communicate and cooperate to better their communities

## **HOUSING**

### **Goal #1: Support and encourage affordable housing options**

#### **Objectives:**

## **GOALS & OBJECTIVES**

## **Chapter 3 Community Development, Services & Utility Facilities**

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### **Goal #1: Support and encourage affordable housing options (continued)**

#### **Objectives:**

- Support programs that provide financial packages to assist low-moderate income residents achieve home ownership
- Encourage use of first time homeowner programs

### **Goal #2: Support efforts to improve the quality of housing**

#### **Objectives:**

- Provide incentives to encourage property improvements
- Encourage and expand use of housing rehabilitation programs
- Support quality housing developments
- Support housing developments that use energy efficient materials and appliances
- Promote infill and development that is compact, conserves land, and is integrated with an existing infrastructure system (water, sewer, roads, schools)

## **GOALS & OBJECTIVES**

## **Chapter 3 Transportation**

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### **Goal #3: Support efforts that assure an adequate supply of housing**

- Promote and support housing developments that offer amenities such as open space and parks and those with pedestrian friendly (sidewalks, pedestrian/bike trails)
- Encourage enforcement of Uniform Construction Codes
- Encourage demolition of unsafe structures and encourage redevelopment of site
- Support efforts to provide both elderly and special needs housing options

#### **Objectives:**

- Promote development of low income non-elderly housing
- Establish a Countywide redevelopment authority

### **Goal #4: Educate the public as to the need for development of a variety of housing options**

#### **Objectives:**

- Utilize fair housing tool kit from PA Housing Alliance to educate public about fair housing needs, value of varied housing options

## **GOALS & OBJECTIVES**

## **Chapter 3 Transportation**

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**Goal #4: Educate the public as to the need for development of a variety of housing options (continued)**

**Objectives:**

- Form an affordable housing coalition

### **TRANSPORTATION**

**Goal #1: Support efforts to improve the efficiency in the movement of people and goods along local transportation network**

**Objectives:**

- Maintain and Improve existing transportation networks first
- Encourage use of mass transit
  1. Work with ATA and Dufast to alter schedules based on needs
- Promote use of local air and rail services
- Promote use of fuel efficient modes of transportation
- Connect B&P Railroad with R.J. Corman Railroad
  1. Encourage both short rails to consider the feasibility of connecting both rail lines
- Develop better north-south highway
  1. Support projects that enhance 219 and other north-south routes

## **GOALS & OBJECTIVES**

## **Chapter 3 Transportation**

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### **Goal #2: Encourage and support the use of quality design and safety improvements to local transportation infrastructure**

#### **Objectives:**

- Encourage shared use of access roads
- Incorporate suggestions from PennDOT's access management sample ordinances in local design
- Require developers to address and provide solutions for traffic impacts generated or increased due to their development
- Encourage use of traffic calming improvements in high pedestrian areas
- Encourage safety improvements along school transportation routes
- Encourage linkages between existing transportation networks with land use compatibility in mind
- Incorporate designs that encourage use of non-motorized modes of transportation
- Encourage adoption of access management regulations
- Require developers to address and find acceptable solutions for traffic impacts generated by their developments
- Encourage and support use of traffic calming devices in high pedestrian areas

## **GOALS & OBJECTIVES**

## **Chapter 3 Transportation**

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### **Goal #2: Encourage and support the use of quality design and safety improvement to local transportation infrastructure (continued)**

#### **Objectives:**

- Support efforts to improve traffic flows
- Encourage improvements of transportation infrastructure which would increase safety of pedestrians and bicyclists, particularly school children
- Encourage and support efforts to provide linkages in transportation infrastructure that encourage non-motorized modes of transportation

### **Goal #3: Streamline project delivery and costs of transportation improvements**

#### **Objectives:**

- Streamlining project delivery
  1. Support linking of transportation and NEPA
  2. Faster response time from review agencies
  3. Limited unnecessary paperwork
  4. Agency cooperation



## **GOALS & OBJECTIVES**

## **Chapter 3 Transportation**

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### **Goal #3: Streamline project delivery and costs of transportation improvements (continued)**

#### **Objectives:**

- Encourage local municipal governments to create capital improvement plans for their local transportation networks

### **ECONOMY**

### **Goal #1: Grow quality-sustaining jobs**

#### **Objectives:**

- Grow and maintain existing businesses
- Develop local incentives to attract new and reward existing businesses
- Encourage youth to remain in area through job opportunities and incentives
- Foster sustainable businesses
- Encourage a diversified economy
- Foster development of industries with family sustaining wages
- Develop and promote County's amenities such as low cost of living, low crime, recreation & tourism, and general quality of life

## **GOALS & OBJECTIVES**

## **Chapter 3 Economy**

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### **Goal #1: Grow quality-sustaining jobs**

#### **Objectives:**

- Establish beneficial uses of waste resources; creating job opportunities
- Pursue the development of industries that support regionally identified industry clusters
- Encourage more entrepreneurial and small start up businesses
- Encourage economic development agencies to unite and pool efforts – to develop a cohesive message
- Develop a marketing plan to attract young retirees while maintaining existing workforce
- Promote our technology education programs to attract better-paying high-tech jobs
- Increase participation in educational opportunities
- Increase availability and affordability of broad band services

### **Goal #2: Support economic development that enhances the quality of life for our residents and which is consistent with the vision statements established in the County's comprehensive plan**

#### **Objectives:**

- Encourage quality developments consistent with local land use plans

## **GOALS & OBJECTIVES**

## **Chapter 3 Economy**

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**Goal #2: Support economic development that enhances the quality of life for our residents and which is consistent with the vision statements established in the County's comprehensive plan (continued)**

**Objectives:**

- Develop county plan to attract businesses that promote a healthy community
  1. Develop an inventory of County's natural resources data
  2. Work with CCEDC, other agencies to compile data
  3. Identify kinds of jobs/industries County wants to attract (what is "environmentally – friendly"?) low impact, high yield industries
  4. Focus on eco-tourism
  5. Need to educate IDA and EDC about viability to tourism industry (need to change leaders' mindsets)
  6. Need to have storm water management plans in place to protect from opportunistic development
  7. Define incentives that work with State (DEP, etc.) and local agencies (i.e. EDC, etc.)
  8. Work with existing programs that help small businesses
  8. State (DEP, etc.) and local agencies consider requiring businesses to provide matching funds for AMD clean up in exchanged for other incentives
- Be more inclusive of smaller communities and their needs
- Encourage infill and brownfield redevelopment
- Encourage conservation/"green" development
- Foster industries that use or produce renewable or clean energy sources
- Attract industries that compliment the local rural character that residents desire to maintain

## **GOALS & OBJECTIVES**

## **Chapter 3 Tourism & Recreation**

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### **TOURISM & RECREATION**

**Goal #1: Inventory, maintain, and expand our cultural and recreational resources for tourism development**

**Objectives:**

- Develop better information:
  1. Educate event organizers to attract owners, etc. about need to provide good information in a timely fashion
    - Mail requests for information to municipalities
    - Include tear-off sheet in existing pubs to make it easier to submit information
  2. Enhance existing information available on CCRT web
  3. Source of funds: hotel tax and ad. revenue
  4. Include good map of area's roads
- Promote development of greenways and encourage natural connections between them
- Encourage and support municipalities to develop recreational opportunities for their residents
- Provide assistance to municipalities in seeking funding sources for recreational facility planning and development
- Develop countywide greenways plan to identify existing greenways as well as future greenways
- Support efforts of "gateway" and "rivertown" communities that would improve the local economy and improve the quality of life for its residents
- Support efforts of the Susquehanna Greenways Partnership in enhancing recreational opportunities along the West Branch

## **GOALS & OBJECTIVES**

## **Chapter 3 Tourism & Recreation**

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### **Goal #1: Inventory, maintain and expand our cultural and recreational resources for tourism development (continued)**

#### **Objectives:**

- Work with recreational stakeholders to identify recreational priorities and prioritize them
- Develop personal guide service
- Clean up acid mine drainage (AMD) and protect and restore waters (will enhance recreation, fishing in southern parts of County)
- Support local, regional, and State projects that enhance the County's recreation and tourism efforts

### **Goal #2: Promote tourism and recreational resources and events**

#### **Objectives:**

- Build Visitor Center:
  1. See if visitor center at S.B. Elliot is sufficient to meet area's needs before duplicating efforts
  2. Convention center might be more appropriate
    - Conduct feasibility study (CCEDC, Chamber of Commerce should be involved in conducting study)
    - Consider improving existing facilities to meet this need (e.g. fairgrounds)
- County should take a more aggressive role in regional tourism efforts such as the PA Wilds and Lumber Heritage initiatives
- Develop marketing plan to educate about financial impact of natural resources

## **GOALS & OBJECTIVES**

## **Chapter 3 Tourism & Recreation**

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### **Goal #2: Promote tourism and recreational resources and events (continued)**

#### **Objectives:**

- Publicize industry related tours
- Assure that adequate comfort facilities and amenities are in place prior to marketing an area
- Consider an area's carrying capacity when developing a marketing plan

### **Goal #3: Foster quality tourism related developments that are compatible with the vision statements of the County comprehensive plan**

#### **Objectives:**

- Develop eco-tourism
  1. Use recreational circuit-rider program
  2. Identify tourism opportunities to market County to these groups
  3. Carefully select the people reaching out on behalf of County (need to know the jargon to speak with certain groups)
  4. Explore attractions:
    - Unique bird areas – Audubon Society, Millersburg
    - Fossils, rocks, watershed groups, Native American experts, fireflies, glow worms, etc.
    - Geocaching
    - Moravian Trail
- Grow high yield low impact tourism industry

## **GOALS & OBJECTIVES**

## **Chapter 3 Tourism & Recreation**

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### **Goal #3: Foster quality tourism related developments that are compatible with the vision statements of the County comprehensive plan (continued)**

- Develop responsible eco-tourism businesses
- Provide tourists an authentic experience

#### **Objectives:**

- Support ATV recreational opportunities in areas best suited such as abandoned stripped mine areas and not in environmentally sensitive areas where water and natural resources could be harmed

### **Goal #4: Promote educational opportunities related to tourism development**

#### **Objectives:**

- Educate tourism-related businesses about the importance of cooperation ("Find the Magic"!)
- Set up mechanism to provide resources, training, and technical assistance to those developing events/attractions
- Support opportunities for experience based environmental education
- Solicit youth input, develop leadership, participation of youth
- Add educational components to area recreational activities
- Restore agricultural education/natural resource programs in schools

## **GOALS & OBJECTIVES**

## **Chapter 3 Tourism & Recreation**

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### **Goal #5: Develop partnerships and coordinate efforts**

#### **Objectives:**

- Foster public – private partnership
  1. Encourage businesses, private groups to foster public events/attractions (need to help each other)
  2. Tap into private foundation money
  3. Identify potential partnership opportunities (e.g. Lumber Heritage, Pa. Wilds, education groups, outside advocacy groups, trail/watershed associations, etc.)
  4. Work with small business center at Clarion University to work with volunteer groups
    - Teach them skills to get the job done (business mentoring)
    - Work with SCORE
- Encourage economic development agencies and organizations to develop a tourism industry plan
- Foster cooperation among governmental agencies (need to have cohesive message)
- Increase community pride, encourage coordination of local recreational projects with larger regional recreational plans and projects
- Work with municipal recreational groups to assist and coordinate resources