

CHAPTER 13: IMPLEMENTATION STRATEGIES

IMPLEMENTATION STRATEGIES

Whereas Chapter 3 outlined goals and objectives, the purpose of this chapter is to take the top ten goals and develop an implementation strategy. This implementation strategy will outline the steps and/or approaches that can be used to achieve the desired goals. It will also outline the partners who need to be involved in order to achieve success, as well as identify possible funding sources that may assist in such implementation.

It is the intention of the County that these top ten goals would be those we begin to immediately work on achieving within the next 5 years. While the other goals listed in Chapter 3 would be addressed, perhaps within the next 5 years if resources were available and/or opportunities present themselves, otherwise they would be long-term goals that would be addressed within a 5-10 year period.

Developing goals and objectives is the easy part; implementation on the other hand will not be as easy. It will take the cooperation and coordination among many local, regional, and State entities. The Clearfield County Planning Commission will take the lead by acting as the catalyst to get discussions under way with the appropriate parties to begin outlining a path to implementation.

Since these top ten goals were based on the wants and desires of our citizens, municipal officials, and key stakeholders representing various public and private interests, we should have the support of the partners who have been identified below when they are approached to assist in setting these strategies in motion.

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**Chapter 13
Top Ten Goals**

**IMPLEMENTATION STRATEGIES
FOR TOP TEN GOALS**

| GOALS | IMPLEMENTATION STRATEGIES | PARTNERS | FUNDING SOURCES |
|--|---|---|--|
| 1. Grow quality sustaining jobs which are consistent with the vision statements of the comprehensive plan | a. Bring economic development agencies together on a regular basis to coordinate, strategically plan and pool together their limited resources in order to maximize these resources | Commissioners, economic development officials, elected officials, municipal officials, NCRPDC, state agency officials | County staff resources |
| | b. Develop incentives to maintain and expand existing businesses as well as encourage local entrepreneurs | Commissioners, economic development officials, elected officials, state agency officials, NCRPC, SBDC | DCED business development programs, PEDDA, local economic development agencies, county |
| | c. Incorporate high yield-low impact tourism into local economic development efforts | Commissioners, CCRTC, economic development agencies, chambers | Heritage Tourism Cooperative Marketing Grants |

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| | d. Develop a list of the types of businesses that are 1) desired by county residents 2) provide good paying wages and 3) have a good chance of attracting due to our local assets, and encourage economic development agencies to focus their marketing energies on those types of businesses. | Commissioners, CCPC, economic development agencies, NCRPDC, state economic development agencies | County Staff Resources |
| | e. Support and promote workforce development programs which incorporate curriculums for those quality occupations identified as high priority for our region and state. | Commissioners, economic development agencies, NCRPDC, school districts, post-secondary educational providers, employers | Department of Education, DCED, local & state economic development programs |
| | f. Explore and pursue opportunities to develop rural niche businesses such as those related to tourism, agriculture and forest products industry | CCRTA, NCRPDC, economic development agencies, Headwaters RC&D | USDA, Department of Agriculture, DCED |

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| 2. Improve the appearance of our communities | a. Provide sample property maintenance and nuisance ordinances to municipal officials, encourage ordinance adoption and work on establishing cooperative enforcement so as to minimize costs | County planning commission, local elected officials, enforcement officials, municipal solicitors, citizens, COG | County staff resources |
| | b. Work with municipal officials on upgrading their land use regulations to incorporate measures that assure aesthetically pleasing designs and quality development. | PA Wilds Planning Team, municipal officials, elected officials, CCPC | LUPTAP |
| | c. Encourage and provide technical assistance for downtown revitalization efforts | Redevelopment agencies, chamber of commerces, DCNR community officials, business leaders, DCED, PA Downtown Center, PSAB, PSAT | Main street program, elm street program, transportation enhancements, community revitalization program, growing greener II, DCNR's recreation grant programs |
| | d. Develop funding program to remove high priority unsafe dilapidated structures. (blight removal) | County officials, municipal officials, code officials | County CDBG program, DCED programs and redevelopment agencies |
| | e. Expand county housing rehabilitation programs with emphasis in areas identified as high priority based on housing conditions | Commissioners, Community Action, Moshannon Valley Economic Development Partnership | HUD, DCED programs |

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| 3. Retain our small town atmosphere and natural beauty | Incorporate design standards in local regulations that maintain rural nature and community character | PA Wilds Planning team, municipal officials, CCPC | LUPTAP |
| | b Encourage “infill” development to protect development in open spaces | CCPC, municipal officials, developers | County staff resources |
| | c. Establish downtown committees that focus on community beautification, maintenance of historic structures and development of community events & facilities | Municipal officials, historical societies, shade tree commissions, redevelopment authorities, chambers, CCRTC | Local funds, private donations, hotel tax monies, streetscape enhancement programs |
| 4. Protect the quality of our water sources and clean up existing polluted water ways | a. Develop individualized water source protection plans for the priority water sources identified in the County water supply plan and work with local municipal officials to implement | Water suppliers, municipal officials, private property owners, conservation district, EASI, Headwaters RC&D, CCPC | LUPTAP, local funds |
| | b. Using the County natural areas inventory, identify most environmentally sensitive watersheds and identify measures to assure that suggested management strategies are utilized, also consider attaining state “unsuitable for mining” designation, that should be taken to protect them from degradation | Watershed associations, conservation district, municipal officials, environmental agencies, CCPC | County staff resources |

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| | c. Take measures to assure that proper storm water management and erosion and sedimentation controls are being implemented on a local level | Conservation District, CCPC, municipal officials, COG, Susquehanna Greenways Partner | DEP's storm water and flood protection grants, DCED's floodplain land use assistance program |
| | d. Provide technical assistance to local watershed associations and other such entities in their efforts to clean up acid mine drainage impaired streams | CCPC, conservation district, watershed associations, DEP, Headwaters RC&D Susquehanna Greenways Partner | DEP growing greener funds |
| 5. Protect and enhance our open spaces and recreational lands | a. Work with local municipal officials to limit development in prime open spaces and recreational lands through land use measures such as official maps, SALDOs, zoning, transfer of development rights, conservation easements and infrastructure planning | CCPC, municipal officials, COG, DCNR, DEP | LUPTAP, DCNR recreational grants, local funds |
| | b. Sponsor series of farmland preservation workshops and develop a preservation program that best suits our local agricultural community | CCPC, conservation district, municipal officials, agricultural community | Department of Agriculture grant programs |

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| | a. Apply for scenic byway designations on those local roads identified as scenic drives and work with local adjacent municipalities to control visual pollution such as billboards. | PRC, NCRPDC, local municipalities, Penn DOT, CCRTA | Penn DOT, federal highway administration |
| 6. Provide cost effective and efficient delivery of services to county citizens | Encourage and coordinate efforts that would engage municipalities in cooperative arrangements in order to minimize costs and resources in delivering municipal services | Municipal officials, service providers, COG, CCPC, Governor's center for local government services | Community development block grant, emergency responders resources & training program, shared municipal services grant |
| | c. Encourage municipalities to plan for and make key infrastructure investments in more populous areas near existing infrastructure and to discourage extensions in remote less populated areas, thereby saving finances and preserving open spaces. | Municipal officials, service providers | Local municipal resources and development program, PennVest, growing greener innovative technology grants, local government capital project loan program |
| | d. Provide educational workshops/training and encourage attendance by local municipal officials designed to better prepare them in their leadership role. | CCPC, municipal officials | LUPTAP, Governor's Center for Local Government Services |

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| 7. Promote the importance of a quality education and enhance local educational opportunities | a. Form a partnership with our local educational institutions to assist them in achieving higher enrollments, additional course studies, and facility capacities. | Local educational institutions, commissioners, elected officials, CCPC, economic development officials | County staff resources |
| | b. Promote the benefits of having a quality education to citizens, youth, municipal officials, and those seeking employment | CCPC, elected officials, municipal officials, residents, press | County staff resources |
| | c. Assist in educating youth, parents and general public as to the quality job opportunities available, in our region, today and those projected for the future while also promoting the appropriate post-education necessary to obtain and excel at such occupations | CCPC, economic development agencies, school districts, post-secondary education providers | |
| 8. Instill a sense of community and pride in our residents | a. Encourage and assist in establishing community events such as arts, culture & heritage festivals | Municipal officials, CCRTC | Hotel tax, heritage & tourism marketing grants |

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| | b. Initiate a County awards program designed to recognize community improvements and volunteers | Commissioners, CCPC, municipal officials, elected officials, volunteers | County |
| | c. Educate residents as to the importance of getting involved in their community and the negative impact their apathy has on the well-being of their community | CCPC, elected officials, press | County staff resources |
| | d. Support and sponsor programs and events designed to unite and strengthen our families | Social service agencies, county | PA Department of Public Welfare, County |
| | e. Support efforts to prevent crime and drug abuse | Enforcement officials, community leaders | Local municipal resource and development program, regional police assistance grant program |
| 9. Build partnerships, improve communication, and promote cooperation | a. Work on implementing a regular venue in which to open communication between state, regional, county and local elected officials (newsletters, county sponsored awards dinner) | Elected officials, municipal officials, commissioners, economic development agencies, community leaders and CCPC | Shared municipal services program |
| 10. Preserve, enhance, and expand our cultural and historical assets and activities | a. Provide a County sponsored website which provides funding resources for entities seeking funds to preserve or enhance cultural and historical resources | CCPC, historical societies, cultural entities | County |

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| | b. Develop incentives to encourage owners of historic properties to preserve and restore them | Historical societies, property owners, CCPC | PHMC grants |
| | c. Assist historic downtowns with obtaining State designated historic district status | Municipal officials, historical societies, chambers of commerce, CCPC | County staff resources |
| | d. Work with historical societies in listing properties eligible for national or State historic designations | Historical societies, municipal officials, CCPC | County staff resources |
| | e. Support efforts and provide technical assistance to entities seeking to preserve or enhance historical and cultural resources | Cultural and historical entities, municipal officials, CCPC | Hotel tax, PHMC grants, heritage tourism cooperative marketing grants, keystone recreation, parks, and conservation fund |